

# HAILEE MIEROW

Senior Graphic Designer  
Greater Minneapolis, MN  
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## SKILLS

Print & Digital Design  
Typography  
Brand Identity  
Visual Storytelling  
Creative Strategy  
Campaign Development

Attention to detail  
Time management  
Cross-functional collaboration  
Effective communication  
Adaptability  
Critical Thinking

Adobe Creative Cloud Suite  
[Photoshop, Illustrator, InDesign, XD,  
Dreamweaver, Acrobat, After Effects,  
Premiere Pro]  
Adobe Experience Manager (AEM)  
Microsoft Office Suite  
Figma  
HTML/CSS

## EDUCATION

University of Wisconsin-Stout  
Bachelor of Fine Arts in Graphic Design  
Minor: Marketing

## SUMMARY

Experienced graphic designer with over 10 years of industry expertise delivering clean, innovative designs and high-quality creative solutions. Adept at transforming complex concepts into visually compelling outcomes that resonate with target audiences and drive results.

## EXPERIENCE

Deluxe Corporation, Minneapolis, MN 04/2016–04/2025

### Print & Digital Designer

Collaborated within cross-functional teams to align marketing strategies with effective print and digital visual solutions.

- Managed 10+ projects simultaneously, ensuring on-time delivery while maintaining high-quality standards.
- Designed branded print materials for core and portfolio brands, reinforcing brand identity across media.
- Developed digital marketing assets, including social media graphics, banner ads, and emails, to promote Deluxe and portfolio brands effectively.
- Ensured creative solutions remained authentic to the brand's essence and adhered to established guidelines.

Dahl Consulting, St. Paul, MN/Self 05/2012–04/2016

### Contract/Freelance Designer

Partnered directly with clients to understand their needs and translate their goals into effective visual solutions.

- Managed multiple projects simultaneously, maintaining an organized workflow and meeting deadlines.
- Transformed client data into compelling infographics, highlighting key customer insights.
- Designed print and digital advertising assets to elevate local businesses' brand presence.